

# INTERNATIONAL BIOBANKING CONFERENCE

March 25-27, 2019 | Doha, Qatar

*Quality Matters  
A Global Discussion in Qatar*

## SPONSORSHIP & EXHIBITION OPPORTUNITIES

*Organised by*

**ESBB**

European, Middle Eastern  
& African Society  
for Biopreservation  
and Biobanking



*In partnership with*



قطر بيوبنك  
qatarbiobank

for medical research | للمحور الطبية

عضو في مؤسسة قطر  
Member of Qatar Foundation

*Supported*



**BBMRI-ERIC**

Biobanking and  
BioMolecular resources  
Research Infrastructure



**isber**

INTERNATIONAL SOCIETY FOR BIOLOGICAL  
AND ENVIRONMENTAL REPOSITORIES

# Welcome to IBCQ2019

**March 25-27 | Sheraton Grand Doha Resort & Convention Hotel**

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## Sponsorship Benefits

- A valued platform which unites experts from around the world to put your company ahead of the competition
- Strengthen business relationship
- Build your brand awareness
- Demonstrate your expertise and values
- Exposure at social events

## Contact Details

### ESBB Office

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+32 2 740 22 54  
[esbb@mci-group.com](mailto:esbb@mci-group.com)

### IBCQ Venue

Sheraton Grand Doha Resort & Convention  
Hotel Al Corniche Street,  
P.O. Box 6000  
Doha, Qatar

### Event Website

<https://ibcq19.com/>

# IBCQ2019



## **CONFERENCE VENUE**

Sheraton Grand Doha Resort & Convention Hotel  
Al Corniche Street  
P.O. Box 6000  
Doha, Qatar

## **WHY YOU SHOULD ATTEND?**

The International Biobanking Conference organized by ESBB in partnership with QBB and with the support of BBMRI-ERIC and ISBER aims at creating a global discussion around the theme 'Quality Matters in Qatar'. The three-day event will feature an international group of experts on biobanking, genomics and personalized medicine from around the world, with a focus on quality in biobanking.

Most importantly, it will bring the community together to showcase their achievements, new ideas in the field of biobanking and network with a range of leading global scientists to help further interest in this field.

## **WHO SHOULD ATTEND?**

All healthcare specialists from novice to expert level: Leading scientists, researchers, industry experts, biobanking, genomics experts and students from Qatar and around the world

Register soon and take an active role in the progress Qatar has made over the past few years in biobanking and genomics to a wider international audience.

# PROGRAM AT A GLANCE

## KEY DATES

<b>Abstract Submission Deadline</b>	<b>January 23, 2019</b>
<b>Registration Opening</b>	<b>November 1, 2018</b>
<b>IBCQ2019</b>	<b>March 25-27, 2019</b>



Monday March 25		Tuesday March 26		Wednesday March 27	
07:30 - 17:00	Registration	07:30 - 16:30	Registration	08:30 - 16:30	Registration
07:30 - 17:00	Welcome Coffee	07:30 - 08:15	Welcome Coffee	08:30 - 09:00	Welcome Coffee
08:15 - 09:00	Welcome & Keynote Presentation	08:15 - 08:30	Welcome & Opening Remarks	08:30 - 10:20	Session 5
09:00 - 11:00	Session 1	08:30 - 09:15	Keynote Presentation	10:20 - 10:50	Coffee Break
11:00 - 11:30	Coffee Break	09:15 - 09:45	Coffee Break	10:50 - 13:10	Session 6
11:30 - 12:15	Session 1	09:45 - 12:00	Session 3	13:10 - 14:10	Networking Lunch & Poster Session
12:15 - 13:45	Networking Lunch	12:00 - 13:30	Networking Lunch	14:10 - 16:00	Session 7
13:45 - 16:00	Session 2	13:30 - 15:30	Session 4	16:10 - 16:30	Awards & Closing Remarks
16:00 - 17:00	Poster Session	15:30 - 16:30	Poster Session	18:00 - 21:00	Social Activity
17:00 - 20:00	Social Activity	17:00 - 20:00	Social Activity		

*Subject to change*

# PARTNERSHIP PACKAGES

	<b>PLATINUM</b> \$12,500	<b>GOLD</b> \$10,000	<b>SILVER</b> \$7,500
<b>Direct contact with participants</b>			
Exhibition space	6m x 3m	3m x 3m	3m x 3m
1 <sup>st</sup> choice of exhibit booth location	✓		
<b>Strong exposure during IBCQ2019</b>			
Bag insert (to be supplied by company)	✓	✓	✓
Advertisement in the Event Program	Full page	Half page	Quarter page
Word corporate profile in exhibitors' directory IBCQ2019 event app	75	50	50
Company logo	On transition slides	On transition slides	On transition slides
Roll-up display in the exhibit area	Three	Two	One
Equipment display in exhibit booth	✓	✓	✓
<b>Complementary registrations</b>			
Complimentary staff sponsor registration	Five	Four	Three
<b>Gala Dinner invitations</b>			
Gala Dinner invitations	Four	Three	Two
<b>Exposure before IBCQ2019</b>			
Logo in the event app	Largest size	Large size	Smaller size
Logo with hyperlink on the home page and all subpages of the IBCQ2019 website	Largest size	Large size	Smaller size
Logo and word corporate profile on the IBCQ2019 website's partner page	150 words profile	100 words profile	75 words profile
Logo on conference signage	✓	✓	✓

# PARTNERSHIP OPTIONS

## EVENT APP SPONSORSHIP

**\$6,500**

Enhance your visibility through the iPhone/ Android mobile application available to all attendees! The IBCQ2019 app is a one-stop opportunity that keeps attendees connected to the congress wherever they go.

The event app partnership includes:

- Company name and logo on the footer of the app
- Description of partner
- Logo and 50 words corporate profile in the IBCQ2019 Event Program
- Logo and 50 words corporate profile on the IBCQ2019 website's partner page

## LUNCH BREAK SPONSORSHIP

**\$5,000**

Lunch breaks, scheduled during specific times in the exhibition and poster area, will represent an important time for participants to gather to engage in animated discussion between sessions.

Lunch partnership includes:

- Your logo prominently displayed on catering stations during the lunch break of your choice
- Logo on the IBCQ2019 website's partner page
- Logo in the IBCQ2019 Event Program

Please note that:

- Partners are allowed and encouraged to maximise exposure by providing branded paper napkins.
- The allocation of lunches will be done on a first-come-first-served basis.

## COFFEE BREAK SPONSORSHIP

**\$3,000**

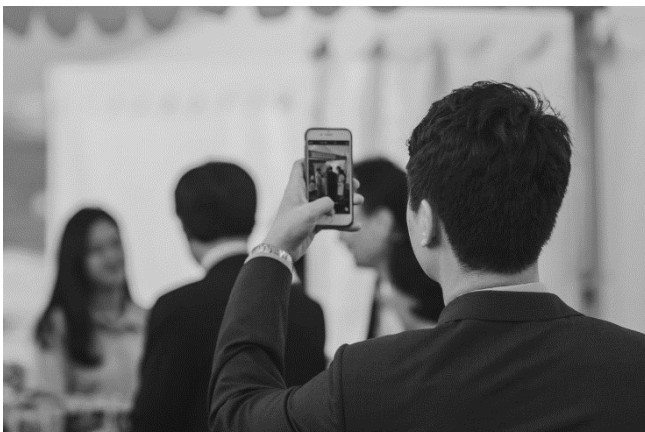
Coffee breaks, scheduled during specific times in the exhibition and poster area, will represent an important time for participants to gather to engage in animated discussion between sessions.

Coffee Break partnership includes:

- Your logo prominently displayed on bars and snack stations at every coffee break during the day of your choice
- Logo on the IBCQ2019 website's partner page
- Logo in the IBCQ2019 event app

Please note that:

- Partners are allowed and encouraged to maximize exposure by providing branded paper napkins.
- The allocation of coffee breaks will be done on a first-come-first-served basis.



# PARTNERSHIP OPTIONS

## DELEGATE BAGS

**\$4,000**

Choose to be one of the companies prominently featured on all IBCQ2019 delegate bags and gain exposure to all participants.

Delegate bag partnership includes:

- Your company logo/ name displayed on all conference bags
- Logo on the IBCQ2019 website's partner page
- Logo in the IBCQ2019 Event Program

## LANYARDS

**\$3,000**

Choose to be one of the companies prominently featured on all IBCQ2019 lanyards and gain exposure to all participants.

Lanyard partnership includes:

- Your company logo/ name displayed on all lanyards
- Logo on the IBCQ2019 website's partner page
- Logo in the IBCQ2019 Event Program

## BAG INSERT

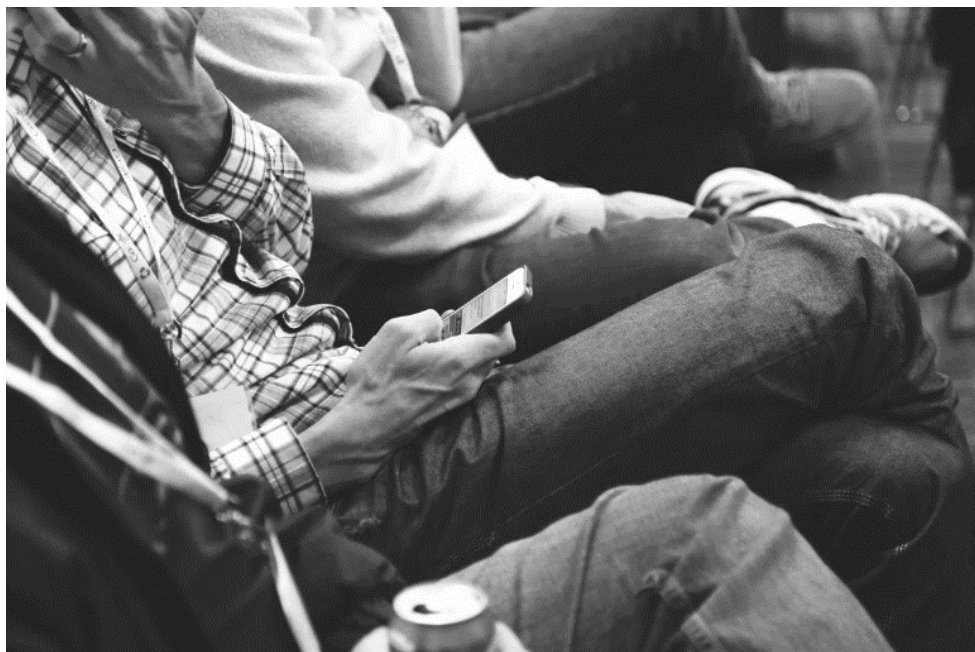
**\$2,000**

Registration bag inserts are the ideal way to provide conference participants with information on your company's latest innovations.

Bag Insert Partnership includes:

- Your marketing collateral in the delegate bag
- Logo on the IBCQ2019 website's partner page
- Logo in the IBCQ2019 Event Program

Please note that sample inserts must be submitted to ESBB Office for approval.



# EXHIBITION OPPORTUNITIES

Exhibiting at IBCQ2019 represents a unique opportunity to drive and communicate your company's products and services to an international mix of 400+ participants.

**An opportunity not to be missed!**

To ensure high traffic at your booth, poster panels will be located in the near proximity of the exhibition. Additionally, all scheduled coffee breaks, lunches and the welcome reception will take place in this area.

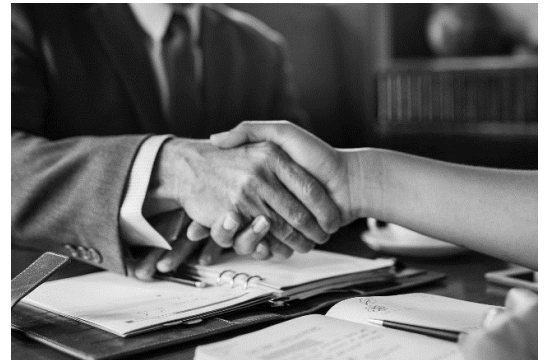
The floor plan will be designed to maximise the exhibitor's exposure to the participants.

## BOOTH SPACE

OPEN SPACE: \$550/SQUARE METER  
(MINIMUM 9M<sup>2</sup>)

The Booth Space partnership includes the following opportunities:

- Shell scheme structure with customized fascia board with company name/ logo
- Exhibition space including 1 skirted table, and 2 chairs
- Logo and 50 words corporate profile in the event app
- Logo and a 50 words corporate profile on the IBCQ2019 website's partner page
- Two (2) complimentary registrations



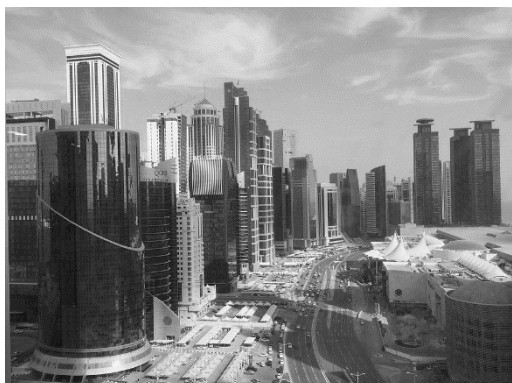
## TABLE TOP

\$750

The table top partnership includes the following opportunities:

- Exhibition space including 1 skirted table, and 2 chairs
- Logo and 50 words corporate profile in the event app
- Logo and a 50 words corporate profile on the IBCQ2019 website's partner page
- One (1) complimentary registration

## Cannot find what you are looking for?



If any of the partnership options described above should not completely suit your company's needs, please contact us for more information.

We are open to discussing customized packages with you and to help you make the most of your presence at IBCQ2019.

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